

REGULATIONS

Biking New Ground

AIM: the event is open to CNH Industrial Group employees based at the sites taking part (see below for details) and aims to encourage the use of means of transport alternative to private cars (bicycles) for the home-work/work-home commute.

DURATION: from 16 to 22 September 2023, coinciding with “European Sustainable Mobility Week”

ELIGIBILITY: all CNH Industrial Group employees based at the participant sites.

PARTICIPANT SITES:

Italy:

Bagno di Romagna

Cesena

Jesi

Lecce

Modena

San Matteo (Modena)

San Mauro Torinese

Turin

Belgium:

Antwerp

Zedelgem

Austria:

Sankt Valentin

EVENT FORMAT: from 16 to 22 September, employees taking part in the event must travel to their workplace by bicycle. Electric scooters are not permitted.

REGISTRATION: via the Biking New Ground website www.BikingNewGround.com

ORGANISATION:

1. All participants will be entitled to an exclusive Biking New Ground T-shirt, to be collected as instructed by the site HR manager.
2. Participants must wear the T-shirt on the day(s) when they take part in the event.
3. Employees may choose to take part in the event on one or more days.
4. If they wish, while taking part employees may take one or more photos, which can be uploaded to the Biking New Ground website (link) to share their participation. Terms for the use of images are specified on the website.

CONTACTS: contact the site Mobility Manager and/or HR Manager for further information.

DATA PROTECTION:

All personal data collected will be processed in full compliance with the provisions of Italian Legislative Decree 196/2003 and Regulation (EU) no. 679 of 27 April 2016 as amended, only for the purposes and by the procedures stated in the privacy policy statement available on the website.